

**2025 Colusa Farm Show
Sponsorship Opportunities**



44th District Agricultural Association

530-458-2641

1303 10th Street Colusa, Ca 95932

www.colusafairgrounds.com

Introduction

Dear friend of the Colusa Farm Show,

We're thrilled to be planning the 60th annual Colusa Farm Show, and we're excited to invite you to be a part of this milestone event. As one of the most popular farm shows in the region, we're expecting a huge turnout of agricultural professionals, farmers, and rural enthusiasts.

Our sponsorship program offers a mix of marketing opportunities, including website promotion, social media exposure, and on-site exhibits. By supporting the Colusa Farm Show, you'll not only be reaching a targeted audience but also demonstrating your commitment to the agricultural community.

We've created a range of sponsorships to fit any budget, and we're happy to work with you to create a custom package that meets your needs. Whether you're a long-time supporter or new to our event, we invite you to join us in making the 60th Annual Colusa Farm Show the best one yet.

Enclosed is a sponsorship packet. We encourage you to review and select one of the packages, and sign and return the form on the last page to our office.

If for any reason you do not find a package that is fit for you or your business, please contact us and we will happily work with you to put together a custom package tailored to match your needs.

Thank you for your time and consideration, if you have any questions, please feel free to contact me directly at 530-458-2641 ext. 101.

Sincerely,

Laura Ford

Laura Ford, CEO
530-458-2641 ext. 101
ceo@colusacountyfair.com
1303 10th St. Colusa, Ca 95932

2025 Colusa Farm Show Sponsorship Opportunities



Presenting Sponsor

\$8,000 (Exclusive)

- Logo on show promo's: e-mail, print, outdoor, and web
- Logo and title included on all on-site show banners and signage
- Social Media Press Release announcing sponsorship
- Sponsor will receive at least five (5) banners to be placed throughout the grounds.
 - Banner production is the responsibility of the sponsor
- Sponsor will receive a full-page color ad in a premium location in the show program (not available for 2025)
- Sponsor will receive an ad on home page of show website
- Sponsor will receive a 40'x40' booth space

Associate Sponsor

\$5,000

- Social Media Press Release announcing sponsorship
- Sponsor will receive three (3) banners to be placed throughout the grounds
 - Banner production is the responsibility of the sponsor
- Sponsor will receive a half page color ad in a premium location in the show program
- Sponsor will receive an add on home page of website
- Sponsor will receive a 20'x20' booth space

Hall Title Sponsor

\$5,000 All 4 Buildings Available

\$2,000 Each Building Available

- Company banner displayed on buildings
 - Available: Main Exhibit Building, Festival Hall, Etchepare Hall, and Atwood Hall
 - Banner production is the responsibility of the sponsor
- Sponsor will receive three to four (3-4) banners within hall (depending on size of hall)
 - Banner production is the responsibility of sponsor
- Social Media Press Release announcing sponsorship

- Sponsor will receive a 3–4-page color ad in show program (not available for 2024)
- Sponsor logo will be highlighted on show website
- A table will be set up in each building displaying Sponsor event or business information such as brochures or flyers
 - Brochures, flyers etc. production responsibility of the sponsor

Social Media Sponsor

\$1,000

- Sponsor named on every social media post from now until post Farm Show
- Facebook and Instagram

Interior Banners, Flags, Yard Signs Sponsor

\$500 Banner and Flag (Sponsorship good for one banner)

\$100 Yard Signs (Sponsorship good for one Yard Sign)

- One banner displayed on the fence line during the show
 - Banner production is responsibility of sponsor
 - Banner size maximum 4' h x 8' w (must have grommets)
- One Yard Sign displayed on the grass areas during the show
 - Yard Sign production the responsibility of the sponsor
 - Yard sign size maximum 18" h x 24" w

Food Court Sponsor

\$5,000/Café Area

- Sponsorship includes naming rights to the main food court area
- Sponsor will receive two-three (2-3) banners within the food court area
 - Banner production is the responsibility of sponsor
- Sponsor's name included with every mention of the food court in print, web, and program
- Includes rights to all tabletops in the Food Court area for literature, tent cards and/or table decals
 - Production costs are responsibility of sponsor
- Sponsor can provide logo cups and napkins
 - Production costs are responsibility of sponsor

Voice of the Farm Show (Exclusive)

\$1,500

- Sponsor's name included with every mention of announcements over the speaker system.
 - Speaker system located in high traffic areas
- Social Media Press Release announcing sponsorship

Golf Cart Display

\$1,500

- Your custom sign, placed in a visible area of each golf cart. Golf Carts are driven in all areas of the grounds including high traffic areas. Golf Carts are driven by members of the Farm Show Committee, Fair Staff, Maintenance, and cleaning crew throughout the duration of the show.
- Social Media Press Release announcing sponsorship

Inflatable

\$350

- Make an unforgettable impression by displaying your company name inflatable at one of the main entrances to the show for maximum exposure
 - Inflatable production is responsibility of the sponsor

Restroom Signs Sponsor

\$150 per building

Three buildings available

Three outdoor restrooms available

- Place your message where every person will eventually be. Promote your product/special offer or simply inform everyone who you are and where they can find you (production costs are responsibility of sponsor)
- Signage will be placed on each stall door or above urinal
- Buildings Available: Main Exhibit Building, Festival Hall, and Atwood Hall
 - Signage production is the responsibility of the sponsor
- Outdoor Restrooms Available: Main Exhibit Building Outdoor Restrooms, Carnival Lot Restrooms, Livestock Restrooms
 - Signage production is the responsibility of the sponsor

Colusa County Fair

CONTACT NAME: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ E-MAIL: _____

CHOSEN SPONSORSHIP(S)

EVENT NAME: 2025 Colusa Farm Show

I/we pledge a total of \$ _____ to be paid

Please make check/s payable to: 44th DAA/ Colusa County Fair

I/we pledge to sponsor the following: _____

ADDITIONAL INFORMATION/OTHER SPONSORSHIP OR DONATION: _____

AUTHORIZED PRINTED NAME: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

THANK YOU FOR YOUR SUPPORT!

**PLEASE RETURN THIS FORM WITH PAYMENT TO
THE COLUSA COUNTY FAIRGROUNDS OFFICE:**

Attn: 2025 Colusa Farm Show Sponsorship
Colusa County Fair
1303 10th Street, Colusa, CA 95932