
2026

SPONSOR PARTNERSHIPS

44TH DISTRICT AGRICULTURAL ASSOCIATION



Dear Friend of the Colusa County Fair,

Thanks to the generosity of sponsors like you, the 2025 Colusa County Fair was a tremendous success, bringing together families, youth, and our agricultural community for four unforgettable days. As we prepare for the **86th Annual Fair**, we are excited to offer partnership opportunities that give you or your business meaningful visibility while directly supporting one of the most **family-oriented fairs in the state**.

Your sponsorship does more than put your name on a banner. It funds the livestock shows, exhibit awards, entertainment, and youth programs that make this fair the heart of Colusa County. **Every dollar raised goes directly toward producing the Fair** - there is no general fund safety net. Without sponsor support, many of the events our community looks forward to each year simply would not happen.

Inside you will find a range of opportunities, from headline sponsorships to exhibit awards and derby classes, designed to fit every budget and marketing goal. We encourage you to review the options, select the partnership that works best for you or your business, and return the commitment form to our office.

We look forward to partnering with you.

Araceli Plaza, Office Manager

COLUSA COUNTY FAIR — 2026 SPONSORSHIP OPPORTUNITIES

"Neon Dreams & Carnival Screams" — 86th Annual Fair — June 11-14, 2026

GENERAL SPONSORSHIP TIERS — COMPARISON OF BENEFITS

Partnership Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Logo on All Fair Promos (Print, Social Media & Website)	✓	✓	✓	✓
Logo on Sponsor's Page of Fair Website	✓	✓	—	—
Logo on Schedule of Events (Fair Website)	✓	—	—	—
Entry Gate Banners (Two 3'x10' at Main & North Gates)	✓	—	—	—
Banner at North Gate (up to 8'x10')	—	✓	—	—
Company Banner Placed by Fair Management (4'x6')	—	—	✓	—
Season Pass Credentials for Fair	20	10	4	2
Booth Space During Fair Week	10'x20'	10'x10'	—	—
Participation in Competition Judging & Contest Concepts	✓	—	—	—
Voice of the Fair Announcements	✓	—	—	—

AREA, STAGE & COMMUNITY SPONSORSHIPS

Sponsorship Opportunity	Price	Availability	Key Benefits Included
Main Stage	\$2,500	Exclusive	Stage named after sponsor; 10'x10' or 3'x10' banner; 10 Season Passes; logo on website & social media; PA
Midway Banners	\$2,000	Limited	25 double-sided banners on poles in high-traffic areas; seen by every attendee (sponsor provides production)
Pageant Stage	\$750	Multiple	Stage named after sponsor; 3'x10' banner; logo on website & social media; PA announcements
Festival Stage	\$500	Exclusive	Stage named after sponsor; up to 5'x8' banner; logo on website & social media; PA announcements
Kids Zone Stage	\$500	Multiple	Area named after sponsor; 3'x10' banner; logo on website & social media; PA announcements
Etchepare Garden Stage	\$500	Multiple	Stage named after sponsor; up to 4'x6' banner; logo on website & social media; PA announcements
Livestock Arena	\$500	Multiple	Arena fence line banners during livestock show week; 3'x5' banner; logo on website & social media
"In Memory Of" Banner ★NEW	\$500	Unlimited	Dedicated 3'x5' memorial banner; personalized tribute message; honoree recognized on Fair website
Exhibit Award Sponsorships	\$40+	Unlimited	Sponsor awards in fine arts, crafts, livestock, agriculture, floriculture, home arts, photography & more

Why Support the Fair? The Colusa County Fair is one of the most family-oriented fairs in the state. Your sponsorship helps fund entertainment, exhibits, and agricultural education. Every dollar raised goes directly toward producing the Fair.

Become a Sponsor Today! | 530-458-2641 | accountant@colusacountyfair.com
1303 10th St., Colusa, CA 95932 | www.colusafairgrounds.com

DESTRUCTION DERBY SPONSORSHIPS (SUNDAY)

\$30,000 Total Purse (Driver Payouts)	
Presenting Sponsor	\$5,000
VIP Bleacher (75 guests, admission not incl.)	\$3,000
Arena Fence Line Banners (4'x8')	\$500
Bleacher Banners (4'x6')	\$250
Class Sponsors (Welded Car, Limited Weld, Truck)	\$500-\$10,000
Presenting Sponsor: Logo on all promos, gate banners; 20 Season Passes, booth space, website. Class Sponsors: Social media, website, awards announcements, derby tickets.	

COMBINE DERBY SPONSORSHIPS (SATURDAY)

\$3,000 Total Purse (Driver Payouts)	
Presenting Sponsor	\$5,000
VIP Bleacher (75 guests, admission not incl.)	\$3,000
Arena Fence Line Banners (4'x8')	\$500
Class Sponsors	\$500-\$10,000

Presenting Sponsor: Logo on all promos, gate banners (sponsor to provide), 20 Season Passes, booth space, website. Class Sponsors: Social media, website, awards announcements.

"IN MEMORY OF" BANNER SPONSORSHIP ★NEW — \$500

"In loving memory of those who walked these fairgrounds before us — their spirit lives on in every smile, every ribbon, and every moment shared."

Dedicated 3'x5' banner at the Fair. Personalized tribute. Honoree recognized on Fair website and in memorial acknowledgments.

ATTRACTION SPONSORSHIPS

Contact the Fair office for pricing and details.

- Circus Imagination (Interactive kids circus)
- Jeremy the Juggler (Magician & clown)
- Wiener Dog Races
- Lanky the Clown (30+ years experience)
- Kids Town America (60'x60' activity area)

SPONSORSHIP LEVELS

The following tiers offer the highest visibility at the fair, with your brand featured across all promotional channels and prominently on the fairgrounds.

★ Platinum Sponsor | \$5,000

- Company logo on all Fair promotions — print, social media, and website
- Entry Gate Banners — two 3'×10' banners at both the main and north entry gates
- Logo on the sponsor's page and schedule of events on the Fair website
- Participation in competition judging and contest concepts
- 20 Season Pass credentials • Voice of the Fair announcements
- 10'×20' booth space in a prominent fair location (by mutual agreement)

◆ Gold Sponsor | \$2,500

- Company logo on all Fair promotions — print, social media, and website
- Logo showcased on the sponsor's page of the Fair website
- One banner up to 8'×10' displayed at the North Gate
- 10 Season Pass credentials
- 10'×10' booth space during Fair week (location by mutual agreement)

◆ Silver Sponsor | \$1,000

- Company logo on all Fair promotions — print, social media, and website
- One company banner (4'×6') placed at Fair Management's discretion
- 4 Season Pass credentials

◇ Bronze Sponsor | \$500

- Company logo on all Fair promotions — print, social media, and website
- 2 Season Pass credentials

"In Memory Of" Banner Sponsorship - NEW-

\$500

*"In loving memory of those who walked these fairgrounds before us —
their spirit lives on in every smile, every ribbon, and every moment shared."*

Honor a loved one with a dedicated 3'×5' banner displayed at the Fair. Your personalized tribute message will be featured on the banner, **and the honoree's name will be recognized on the Fair website and in memorial acknowledgments.**

STAGE, BANNER & COMMUNITY SPONSORSHIPS

Put your brand front and center throughout the fair. Each opportunity includes on-site visibility, social media recognition, Fair website placement, and voice-of-the-fair announcements.

Main Stage \$2,500

- Stage named after your company for the full Fair
- 10 Season Pass credentials
- Banner up to 10'x10' or 3'x10' in stage area
- Listed on Fair website, social media, and announcements

Pageant Stage \$750

- Stage named after your company
- 3'x10' banner in stage area
- Listed on Fair website, social media, and announcements

Festival Stage \$500

- Stage named after your company for the full Fair
- Banner up to 5'x8' on the stage
- Listed on Fair website, social media, and announcements

Kids Zone \$500

- Kids Area named after your company for the full Fair
- 3'x10' banner in the Kids Zone area
- Listed on Fair website, social media, and announcements

Etchepare Garden Stage \$500

- Stage named after your company for the full Fair
- Banner up to 4'x6' on the stage
- Listed on Fair website, social media, and announcements

Livestock Arena \$500

- Arena fence line banner visible during livestock show week
- One 3'x5' banner placement
- Listed on Fair website, social media, and announcements

Midway Banners | \$2,000

- 25 double-sided banners on poles throughout the highest-traffic areas
- Every attendee passes your brand multiple times each day
- Management provides sign size specs; production costs are sponsor's responsibility

Exhibit Award Sponsorship | \$40 Minimum

- Support awards in fine arts, crafts, livestock, and agriculture
- Donors may designate which category their contribution supports
- Your name recognized in connection with the awards you fund

ATTRACTION SPONSORSHIPS

The following attractions are available for sponsorship. Each sponsor receives banners, voice of the Fair announcements, event advertising, and website recognition. Contact the Fair office for pricing.

Circus Imagination — Interactive kids circus with audience participation

Wiener Dog Races — Crowd-favorite dachshund racing event

Jeremy the Juggler — Comedy juggling, magic & variety acts

Lanky the Clown — 30+ years of world-class clowning

Kids Town America — 60'x60' activity area, 40 hay bales, 8 hrs/day

DERBY SPONSORSHIPS

The Destruction Derby and Combine Derby are among the most attended events at the Colusa County Fair. Align your brand with the excitement.

Combine Derby - Saturday - \$3,000 Total Purse (Driver Payouts)

Presenting Sponsor - \$5,000

- Company logo on all Fair promotional materials — print, social media, and website
- Entry Gate Banners — two 3' x 10' banners at the main and north entry gates (sponsor to provide)
- Logo on the sponsor's page and schedule of events on the Fair website
- 20 Season Pass credentials • Voice of the Fair announcements
- 10' x 20' booth space in a prominent fair location

ADDITIONAL SPONSORSHIP LEVELS	INVESTMENT
VIP Bleacher — Seats 75 guests (admission not included); reserved seating signage; one banner up to 10' x 10'	\$3,000
Arena Fence Line Banners — Visible to all derby patrons; one 4' x 8' banner; PA announcements	\$500

Class Sponsors - \$500 – \$10,000

Class sponsors receive logo placement on all derby-related social media, listing on the Fair sponsor webpage, and announcements during the awards presentation.

CLASS	TOTAL PURSE
Combine Class — 1st \$2,000 • 2nd \$1,000 • 3rd \$500	\$3,500

Destruction Derby - Sunday - \$30,000 Total Purse (Driver Payouts)

Presenting Sponsor [EXCLUSIVE] - \$5,000

- Company logo on all Fair promotional materials — print, social media, and website
- Entry Gate Banners — two 3' x 10' banners at the main and north entry gates
- Logo on the sponsor's page and schedule of events on the Fair website
- 20 Season Pass credentials • Voice of the Fair announcements
- 10' x 20' booth space in a prominent fair location

ADDITIONAL SPONSORSHIP LEVELS	INVESTMENT
VIP Bleacher — Seats 75 guests (admission not included); reserved seating signage; one banner up to 10' x 10'; website & social media recognition; PA announcements	\$3,000
Arena Fence Line Banners — Visible to all derby patrons; one 4' x 8' banner; PA announcements	\$500
Bleacher Banners — Behind bleachers facing food court; one 4' x 6' banner	\$250

Class Sponsors - \$500 – \$10,000

Class sponsors receive logo placement on all derby-related social media, listing on the Fair sponsor webpage, announcements during the awards presentation, and derby tickets based on sponsorship amount.

CLASS	TOTAL PURSE
Welded Car — 1st \$6,000 • 2nd \$1,500 • 3rd \$1,000 • Most Aggressive \$1,500	\$10,000
Limited Weld Car — 1st \$2,500 • 2nd \$1,000	\$3,500
Truck — 1st \$10,000 • 2nd \$4,000 • 3rd \$2,000 • 4th \$1,000 • Most Aggressive \$3,000	\$20,000

SPONSORSHIP COMMITMENT FORM

Please complete this form and return it with payment to the Colusa County Fairgrounds office.

Contact Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CHOSEN SPONSORSHIP(S)

Event Name: 2026 Colusa County Fair

I/We pledge a total of \$ _____ to be paid _____

Please make check(s) payable to: 44th DAA / Colusa County Fair

I/We pledge to sponsor the following:

Additional Information / Other Sponsorship or Donation:

Authorized Printed Name: _____

Authorized Signature: _____ Date: _____

Thank You for Your Support!

We look forward to creating a partnership with you.

Please return this form with payment to:

Attn: 2026 Fair Sponsorship

Colusa County Fair • 1303 10th Street, Colusa, CA 95932

530-458-2641 | www.colusafairgrounds.com | accountant@colusacountyfair.com